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La Habra Police Department Press Release

POLICE DEPARTMENT RECEIVES GRANT FOR SPECIAL TRAFFIC ENFORCEMENT AND CRASH PREVENTION

La Habra, CA - The La Habra Police Department has been awarded a \$140,000.00 grant from the California Office of Traffic Safety (OTS) for a year-long program of special enforcements and public awareness efforts to prevent traffic related deaths and injuries. The La Habra Police Department will use the funding as part of the city’s ongoing commitment to keep our roadways safe and improve the quality of life through both enforcement and education.

“Traffic safety is a high priority for our community. This funding provided by OTS will help us greatly in making our streets safer from motorists who disobey the laws, as well as assist us in helping to better educate drivers, bicyclists, and pedestrians in La Habra. Our goal is to reduce traffic collisions, apprehend DUI drivers, and in doing so, reduce injuries and deaths on our roadways. We look forward to our continued partnership with OTS,” said Chief Jerry Price of the La Habra Police Department.

After falling to a ten year low in 2010, the number of persons killed has climbed nearly 17% across the state with 3,176 killed in 2015 according to the National Highway Traffic Safety Administration. Particularly alarming is the six year rise in pedestrian and bicycle fatalities, along with the growing dangers of distracting technologies, and the emergence of drug-impaired driving as a major problem. This grant funding will provide opportunities to combat these and other devastating problems such as drunk driving, speeding and crashes at intersections.

“Years of research tell us that enforcement and education work best jointly to combat unsafe driving,” said OTS Director Rhonda Craft. *“This grant brings both tactics together, with the Office of Traffic Safety and the La Habra Police Department working in concert to help keep the streets and highways safe across La Habra and the state.”*

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Activities that the grant will fund include:

- 2 Educational presentations
- 4 DUI checkpoints
- 20 DUI saturation patrols
- 5 Bicycle and pedestrian safety enforcement operations
- 4 Motorcycle safety enforcement operations
- 4 Distracted driving enforcement operations
- 24 Speed, red light, and stop sign enforcement operations
- Compilation of DUI “Hot Sheets,” identifying worst-of-the-worst DUI offenders
- Specialized DUI and drugged driving training such as Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Recognition Evaluator (DRE)

Funding for this program is from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

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