



PRESS RELEASE

City of La Habra
201 E. La Habra Blvd
La Habra, CA 90631
(562) 383-4000

July 14, 2014

FOR IMMEDIATE RELEASE

PRESS RELEASE #15-2014

Subject: La Habra Express Bus Service

Contact: La Habra City Manager's Office (562-383-4010)

The La Habra Express, a new circulator bus service in La Habra operated by the Orange County Transportation Authority, will begin service on Monday, August 4th. The pilot service is funded by a grant from OCTA to the City under the "Project V Community-Based Transit/Circulators Funding Program." As an incentive to encourage ridership, the City will have a "Ride Week Free" campaign during the week of August 4th – 8th.

The service will connect key activity centers in La Habra by operating Monday – Friday between 6:30 a.m. – 6:30 p.m. and provide additional mobility for regional commuters. One route will operate within the City, operating along major commercial corridors. A second line will travel along most of the same loop, but also extend south into Fullerton with stops at the St. Jude Medical Center and the Fullerton Transportation Center. The regular cost of an OCTA Boarding is \$2, but through a subsidy of the City of La Habra, each boarding will cost \$1.

A ribbon-cutting ceremony will occur at the La Habra Community Center (101 East La Habra Boulevard) on Thursday, July 31st at 2:00 p.m. For more information, including route maps, please visit the La Habra Express website at www.goplacesseefaces.com.

- END -